BS01424

U.S. Application No. 10/036,923 Examiner LE, Art Unit 2171
Amendment After Final in Response to May 17, 2005 Final Office Action

<u>AMENDMENT TO THE CLAIMS</u>

1.   (Cancel)

2.   (Cancel)

3.   (Currently Amended) The method of claim 15, further comprising sorting said first option list by a said preference rating attribute.

4.   (Currently Amended) The method of claim 15, wherein said content-access-history database comprises a category attribute.

5.   (Currently Amended) The method of claim 4, further comprising, sorting said first option list by said category attribute.

6.   (Currently Amended) The method of claim 15, wherein said content-access-history database comprises a television-viewing-history database.

7.   (Currently Amended) The method of claim 15, wherein said content database comprises a television-programming database.

8.   (Currently Amended) The method of claim 15, wherein said first option list comprises a multi-level menu.

9.   (Currently Amended) The method of claim 15, wherein said first option list comprises an electronic program guide.

10. (Currently Amended) The method of claim 15, wherein said first option list comprises an image displayed on a television screen.

11.   (Currently Amended) The method of claim 1<u>5</u>, wherein said option provides access to a second option list.

12.   (Currently Amended) The method of claim 1<u>5</u>, wherein said option provides access to a content source.

13.   (Currently Amended) The method of claim 1<u>5</u>, wherein said delivering comprises sending said first option list to a television set-top box.

14.   (Currently Amended) The method of claim 1<u>5</u>, wherein said delivering comprises displaying said first option list.

15.   (Previously Presented) A method for providing a content option list, comprising:

   receiving a preference for a subscriber from a content-access-history database;

   searching a content database for content related to said preference;

   searching said content database for content unrelated to said preference;

   receiving a first option list from said content database, wherein said first option list comprises an option;

   receiving a non-preference-related option from said content database;

   adding said non-preference-related option to said option list; and

   delivering said first option list to said subscriber.

16.   (Currently Amended) The method of claim 1<u>5</u>, further comprising sorting said first option list based on said preference.

17.   (Cancel)

18.   (Currently Amended) The computer-readable medium of claim ~~17~~ <u>22</u>, further comprising program code for sorting said first option list by <u>a</u> ~~said~~ preference rating attribute.

19. (Currently Amended) The computer-readable medium of claim ~~17~~ 22, further comprising program code for sorting said first option list by a category attribute.

20. (Currently Amended) The computer-readable medium of claim ~~17~~ 22, wherein said program code for delivering comprises program code for sending said first option list to a television set-top box.

21. (Currently Amended) The computer-readable medium of claim ~~17~~ 22, wherein said program code for delivering comprises program code for displaying said first option list.

22. (Previously Presented) A computer-readable medium on which is encoded computer-readable instructions for providing a content option list comprising:

program code for receiving a preference for a subscriber from a content-access-history database;

program code for searching a content database for content related to said preference;

program code for searching said content database for content unrelated to said preference;

program code for receiving a first option list from said content database, wherein said first option list comprises an option;

program code for receiving a non-preference-related option from said content database;

program code for adding said non-preference-related option to said option list; and

program code for delivering said first option list to said subscriber.

23. (Currently Amended) The computer-readable medium of claim ~~17~~ 22, further comprising program code for sorting said first option list based on a ~~said~~ preference.

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